

AUG-03-07 FRI 10:21 AM AVID TECHNOLOGY LEGAL

FAX NO. 9788517216
RECEIVED
CENTRAL FAX CENTER

P. 04/09

AUG 3 - 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

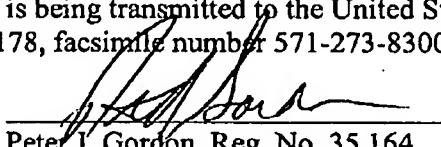
Appl. No.: 10/669,673 Confirmation No. 8187
Applicant: Peter Fasciano
Filed: September 24, 2003
For: EXHIBITION OF DIGITAL MEDIA ASSETS FROM A DIGITAL MEDIA
ASSET MANAGEMENT SYSTEM TO FACILITATE CREATIVE STORY
GENERATION.

Art Unit: 2178
Examiner: Samir Termanini

Docket No.: A2002008
Cust. No.: 26643

CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. §1.8(a)

The undersigned hereby certifies that this document is being transmitted to the United States Patent and Trademark Office, Technology Center 2178, facsimile number 571-273-8300, on August 3, 2007.


Peter J. Gordon, Reg. No. 35,164

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY

Sir:

In response to the Office Action of May 3, 2007, the Applicant submits this Reply.

A Notice of Appeal accompanies this Reply.

Amendments to the Claims begin on page 2.

Remarks begin on page 4, and the Conclusion is on page 6.